Industry in endoscopy research

Panel discussion

Dr Krish Ragunath (UK), Dr Jean-Francois Rey (France), Dr Dong-Won Seo (S Korea)

Joyce Peetermans (Boston), Venkatesh Pillai (Pentax), Brendan McPherson (Pentax)

Sponsored by Olympus, Pentax, US Endoscopy and Boston Scientific
Clinician and Industry interaction
Why do we need collaboration?

• Research to advance science
• Innovate health care delivery
• Deliver evidence based medicine

• Improve patient care and health outcome
Types of interaction

- Converting ideas to Prototype
- Evaluating prototype
- Phase II & III trials
- Randomised Controlled trials
- Post marketing surveillance / registry
- Industry partners in grant applications

Clinician initiated research

Industry initiated research
Caution
Managing Conflicts of interest

*Is a fine line!*

- Actual
- Potential
- Perceived
We thank the supporters of today’s meeting: