Mission statement: Worldwide, inequities in participation in colorectal cancer screening have been observed based on socioeconomic status, education, race, ethnicity, and other factors. The purpose of this Expert Working Group is to provide a forum for gastroenterologists, primary care physicians, experts in health behavior change, epidemiologists, and industry representatives to share their expertise with public health and research strategies for addressing inequities in screening.

Agenda

8.00 am  Introduction
Christian von Wagner & Lesley McGregor, UK

8.15 am  Shared decision making in relation to colorectal cancer screening – important for participation?
Kaisa Fritzell & Anna Jaervus, Sweden

8.30 am  Socioeconomic differences in CRC screening
A Buron, J Louro, M Roman, F Macià, X Castells, Spain

8.45 am  To develop and test a social media intervention to increase adherence to colorectal cancer (CRC) screening among Israeli adults
Shlomo Lewkowicz, Israel

9.00 am  GP participation in increasing uptake of the National Bowel Cancer Screening Programme: The PEARL project
Sally Benton, UK

9.15 am  Discussion

9:45 am  Wrap-up and adjourn
Christian von Wagner, UK