Program
WEO Emerging Stars

April 22-27, 2018
Art Hotel, Munich

Sunday, April 22

**Breakfast at own leisure**

8.30 am  Welcome & introduction to the program  
**Day 1: How To Brand Yourself**  
Ibrahim Mostafa

9.00 am  Ice Breaker  
Your Brand  
Personal Branding framework  
Are you a Red Zone or a Blue Zone?  
Dina Abdelaziz

10.30 am  **Coffee break**

11.00 am  Strength Formula  
Gathering Questionnaire  
Core of Brand – Trust  
ABCD Model  
Questionnaire  
Dina Abdelaziz

12.30 pm  **Lunch**

1.30 pm  How to become accountable for who you are  
Blamestorming & Victimhood Behaviors  
Dina Abdelaziz

3.00 pm  **Coffee break**

3.30 pm  How to move above the line?  
Behaviors of accountability - What others think of you (Activity)  
Dina Abdelaziz

4.30 pm  Quality of Endoscopy  
Ibrahim Mostafa

5.00 pm  **Adjourn**

Monday, April 23

**Breakfast at own leisure**

Day 2: Teaching

8.30 am  Teaching  
Ibrahim Mostafa

9.00 am  Know your audience: 4 Adult Learning Principles & Teaching Errors  
Types of teachers  
Dina Abdelaziz

10.30 am  **Coffee Break**

11.00 am  Keep it upbeat:  
Body language - Tone of voice - Logical Sequence - Audience  
Dina Abdelaziz

12.30 pm  **Lunch**

1.30 pm  Handling the “critics”: Types of participants & Judging the mood  
Overcome the fear: public speaking & Dealing with difficulties  
Dina Abdelaziz

3.00 pm  **Coffee Break**

3.30 pm  Quality in training & Role of the trainer  
Dina Abdelaziz

5.00 pm  **Adjourn**

6.30 pm  Meeting point: Lobby for guided walk to restaurant  
*Dinner at “Kreta Meer” (Family style Greek restaurant)*
Tuesday, April 24

**Breakfast at own leisure**

Day 3: How to win all generations in the workplace

9.00 am Types of employees in the workplace - Generation Gap
   How to deal with different generations
   
   **10.30 am Coffee Break**

11.00 am SCARF model - How to create engagement using SCARF
   
   **1.00 pm Lunch**

2.15 pm Meeting point: Lobby for afternoon / evening program
   
   *Guided walking tour, followed by dinner at “Mario” (traditional Italian Trattoria)*

Wednesday, April 25

**Breakfast at own leisure**

Day 4: Process Communication Model (PCM)

9.00 am Introduction to Process Communication
   
   9.30 am History and Background of the Process Communication Model
   
   **10.30 am Coffee Break**

10.50 am Perceptions

**12.30 pm Lunch**

1.30 pm Personality Structure

**3.00 pm Coffee Break**

3.20 pm PCM “in Action”

5.00 pm Adjourn

Thursday, April 26

**Breakfast at own leisure**

Day 5: Process Communication Model (PCM)

9.00 am Repetition
   Leadership Styles

**10.30 am Coffee Break**

10.30 am Environmental Preferences - Motivation and Life Changes

**12.30 pm Lunch**

1.30 pm Distress Sequences

**3.00 pm Coffee Break**

3.20 pm Distress sequences (continued)

5.00 pm Adjourn

Friday, April 27

**Breakfast at own leisure**

Day 6: Leadership

9.00 am MAGIC: Meaning – Autonomy – Growth - Impact - Connection

**10.30 am Coffee Break**

11.00 am MAGIC (continued)

**12.30 pm Lunch**

1.45 pm Meeting point: Lobby for afternoon / evening program
   
   *Tour of brewery, followed by dinner at “Kuchlbauer” (traditional Bavarian tied house)*
Program
WEO Emerging Stars, Singapore

September 30 to October 5, 2018

Sunday, September 30

9.00 am  Leadership in accordance to MAGIC model: Meaning-Autonomy-Growth-Impact-Connection  
Dina Abdelaziz

9.00 am  MAGIC: Meaning

10.30 am  Coffee Break

11.00 am  MAGIC: Autonomy - Growth

12:30 pm  Lunch

1.30 pm  MAGIC: Impact-Connection

3.00 pm  Adjourn

Monday, October 1

9.00 am  Work – Life balance & Presentation skills  
Dina Abdelaziz


10.30 am  Coffee break

11.00 am  Presentation Skills  
Dina Abdelaziz

12.30 pm  Lunch

1.30 pm  Presentation Skills (practical exercise)

3.00 pm  Coffee Break

3.30 pm  Presentation Skills (practical exercise)

5.00 pm  Adjourn

Tuesday, October 2

9.00 am  Evidence Based Medicine (EBM)

9.00 am  Identify appropriate evidence for guiding clinical practice – forming the PICO question & searching the literatures  
Charles Zheng

10.30 am  Coffee Break

11.00 am  Measuring strength of Evidence in EBM – the missing link:  
Edwin Chan

  • Evidence, Belief and Decision – the 3 amigos
  • Problematic p-values and No confidence in confidence intervals
  • Evidence-based quantification of evidence

12.30 pm  Lunch

1.30 pm  Tour of Academia

3.00 pm  Coffee Break

3.30 pm  Aspects of training centers – example: Academia  
Chris Khor

5.00 pm  Adjourn

7.00 pm  Dinner at Straits’ Kitchen
Wednesday, October 3

9.00 am   Process Communication Model (PCM)  
Mark & Margit Weinert

9.00 am   Warm Up – lessons learnt  
Repetition Perception, Motivation, Leadership

10.30 am   Coffee Break

11.00 am   Discussion of assignments

12.30 pm   Lunch

1.30 pm   Using the appropriate channel to reach my team members

3.00 pm   Coffee Break

3.30 pm   Analysis and exercises to get the message across as a leader

5.00 pm   Adjourn

Thursday, October 4

9.00 am   Interaction with Industry  
Process Communication Model (PCM) (continued)

9.00 am   Be part of the endoscopic future - how Pentax Medical interacts with physicians to design next generation products  
Harald Huber (Pentax)

10.30 am   Coffee Break

11.00 am   Leadership exercise giving feedback as a leader  
Mark & Margit Weinert

12.30 pm   Lunch

1.30 pm   Distress recap  
Mark & Margit Weinert

3.00 pm   Coffee Break

3.30 pm   Distress intervention from a leader perspective  
Mark & Margit Weinert

5.00 pm   Adjourn

Friday, October 5

9.00 am   Career Planning & Interaction with Industry

9.00 am   “The story of my career”  
Secrets of success  
Chris Khor  
Ibrahim Mostafa

10.30 am   Coffee Break

11.00 am   Interaction with industry [working title]  
Deep Tankha (Boston Scientific)

12.30 pm   Lunch

1.30 pm   Leadership action planning  
Mark & Margit Weinert

3.00 pm   Coffee Break

Afternoon   Tour of Singapore & Dinner
& Evening

For more information please contact the WEO secretariat at secretariat@worldendo.org
<table>
<thead>
<tr>
<th>Times</th>
<th>Events</th>
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<tbody>
<tr>
<td><strong>Sunday, March 10, 2019</strong></td>
<td></td>
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<tr>
<td>9.00 am</td>
<td>Career Planning</td>
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<td>How to plan for your career</td>
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<td>Set sub goals for greater ones</td>
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<td>10.30 am</td>
<td>Coffee break</td>
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<tr>
<td>11.00 am</td>
<td>Problem Solving &amp; Decision Making</td>
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<td>Know your brain mental blocks</td>
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<td></td>
<td>How to make proper root cause analysis</td>
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<td>How to make right decisions</td>
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<td>12.30 pm</td>
<td>Lunch</td>
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<tr>
<td>1.30 pm</td>
<td>Problem Solving &amp; Decision Making (continued)</td>
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<td>3.00 pm</td>
<td>Coffee Break</td>
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<tr>
<td>3.30 pm</td>
<td>Problem Solving &amp; Decision Making (continued)</td>
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<td>4.30 pm</td>
<td>Adjourn</td>
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<td><strong>Monday, March 11, 2019</strong></td>
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<tr>
<td>9.00 am</td>
<td>Email Management</td>
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<td>Manage your emails and time</td>
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<td>10.30 am</td>
<td>Coffee break</td>
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<td>11.00 am</td>
<td>Business Etiquette</td>
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<td>How to look smart and leave an impact in your community</td>
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<td>12.30 pm</td>
<td>Lunch (including practical instructions on etiquette)</td>
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<td>1.30 pm</td>
<td>Digital World</td>
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<td>How to use social media to help in your career</td>
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<td>3.00 pm</td>
<td>Coffee Break</td>
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<td>3.30 pm</td>
<td>Video Editing</td>
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<td>5.00 pm</td>
<td>Adjourn</td>
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<td><strong>Tuesday, March 12, 2019</strong></td>
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<tr>
<td>8.00 am</td>
<td>Leave hotel for American University of Cairo (AUC)</td>
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<td>9.00 am</td>
<td>Media training at AUC</td>
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<td>How to face the media</td>
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<td>Simulation of Television Interviews</td>
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<td>Viewing &amp; critique of the TV interviews</td>
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<td>5.00 pm</td>
<td>Adjourn &amp; return to hotel</td>
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Wednesday, March 13, 2019
8.00 am   Leave hotel for The Egyptian Museum
12.00 pm  Return to hotel
12.30 pm  Lunch
1.00 pm   How to get Research Funding
2.30 pm   Medico-legal Aspects
4.00 pm   Coffee Break
4.30 pm   How to perform live
5.30 pm   Adjourn

Thursday, March 14, 2019
9.00 am   Dramatics & Teambuilding
1.00 pm   Lunch
2.00 pm   Leave hotel for tour of Pyramids

Friday, March 15, 2019
9.00 am   Emotional Agility
           Understand your emotions and how you can use them to balance a stress free life
           How to turn violent communications into nonviolent one
10.30 am  Coffee Break
11.00 am  Emotional Agility (continued)
12.30 pm  Lunch
1.30 pm   Emotional Agility (continued)
3.00 pm   Coffee Break
3.30 pm   Emotional Agility (continued)
5.00 pm   Adjourn
7.00 pm   Graduation Ceremony including dinner