Chair: Sarah Marshall (UK) on behalf of Christian von Wagner (UK) and Peter Liang (US)
Co-chairs: Robert Kerrison (UK), Andrew Prentice (UK)

8.00 am Introduction
8.05 am My best 10 seconds campaign
Jolanta Gore Booth (Belgium)
8.30 am Improving uptake of bowel cancer screening in the South Asian community
Lesley Smith (UK)
8.55 am Ethnic differences in bowel cancer screening awareness: findings from a
pharmacy-based community survey
Andrew Prentice (UK) & Sarah Marshall (UK)
9.20 am Exploring non-attendance at colonoscopy among socioeconomically deprived
and ethnically diverse populations taking part in FIT-based screening
Robert Kerrison (UK)
9.45 am Adjourn