1. Events

General information
Meetings organized by third parties can, upon evaluation and approval from the WEO Executive Committee, receive WEO endorsement. The WEO endorsement of a meeting will be granted free of charge. Amongst other advantages, meetings benefit from increased visibility through the WEO website, distribution of promotional material at WEO booths and announcements in the WEO e-newsletter.

Application process
Applications for WEO event endorsement should be done via our WEO Endorsed Events Application Online Form which can be found on our WEO website. In order for the application to be considered, information regarding the scientific program, including speakers, is mandatory and should be included in the request as outlined on the WEO website.

At a minimum, the criteria for a meeting to be endorsed are:
- The subject of digestive endoscopy must be featured prominently in the program
- At least one international faculty must be included in the program
- The event must last at least one full day
- The event must be affiliated to a medical society / major teaching hospital / university. Events organized without such affiliation will not be considered
- One member of the event’s organizing committee is required to be WEO individual member

Approval process
Once all required information is received, there is a two-step approval process for WEO endorsement:

- WEO Education committee chair reviews application.
- If the event is approved by the WEO Education committee chair, WEO Executive will review the application.
- If endorsement is granted, the event will be endorsed within one week.

Secretariat will inform endorsement seeker in writing about the result.

Conditions
- By granting this endorsement, WEO has no obligation to provide financial support to the endorsed meeting
- Application must be made at least two months prior to the event
- Endorsement applies only to single event
- When applying for endorsement, all printed promotional material (program, brochures, etc) in which the WEO logo is to be published should be send to WEO Secretariat at secretariat@worldendo.org.
- Should an exhibition be held at the event, booth space (min. 2 x 2 square meters) will be made available to WEO

www.worldendo.org
• 15% discount on the registration fee to be granted to WEO individual members attending the endorsed meeting (registration payment procedure for WEO members to be facilitated by the organizer of the endorsed event)
• WEO promotion materials to be displayed at the endorsed meeting, if applicable

Benefits of having a meeting endorsed by WEO
• Event details are posted on the WEO website and social media channels.
• Endorsed events can be announced in the WEO e-newsletter
• Permission to print the WEO logo on meeting materials
• Promotional material can be displayed at WEO booths, if applicable

If further questions, please contact us via secretariat@worldendo.org

2. Books

General information
Books submitted by third parties can, upon evaluation and approval from the WEO Executive Committee, receive WEO endorsement. The WEO endorsement of a book will be granted free of charge. Amongst other advantages, books will benefit from increased visibility through the WEO website and announcements in the WEO e-newsletter.

Application process
Applications for WEO book endorsement should be done in writing, via email to secretariat@worldendo.org. In order for the application to be considered, information regarding their scientific content, including authors, is mandatory and should be included in the request.

At a minimum, the criteria for a book to be endorsed are:
• The subject of digestive endoscopy must be featured prominently
• Author or co-authors should be highly reputed international scientists.
• The book must be submitted by a representative of a medical society / major teaching hospital / university. Books with clear commercial bias will not be endorsed
• One co-author must be a WEO individual member

Approval process
Once information is received, there is a two-step approval process:
• Information is passed on to the WEO Education committee chair, for deliberation.
• If the book is approved by the WEO Education committee chair, the information is passed on to the WEO Executive. Following the established procedure, book will be endorsed should no objections are received within one week.

Secretariat will inform endorsement seeker in writing about the result.

Conditions
• By granting this endorsement, WEO has no obligation to provide financial support to the endorsed book or video
• Endorsement applies only to the specific edition of the book. Revised editions should re-apply for endorsement
• All printed related material in which the WEO logo appears should be submitted to the secretariat via email before publishing for approval
• Discounts to be made available on the purchasing fee if possible will be granted to WEO individual members (payment procedure for WEO members to be facilitated by the applicant organization)

Benefits of having a meeting endorsed by WEO
• Books details are posted on the WEO website and social media websites
• Endorsed books can be announced in the WEO e-newsletter
• Promotional material can be displayed at WEO booths, if applicable

If further questions, please contact us via secretariat@worldendo.org