

WEO Publications Endorsement Policy



General Information

Publications submitted by third parties can, upon evaluation and approval from the WEO Executive Committee, receive WEO endorsement. Amongst other advantages, publications will benefit from increased visibility through the WEO website and announcements in the WEO e-newsletter.

Application Process

Applications for WEO publication endorsement should be submitted in writing via email to secretariat@worldendo.org. In order for the publication to be considered, information regarding its scientific content, including authors, is mandatory and should be included in the request.

Criteria for Endorsement

- The publication must be scientifically valid, relevant to the WEO mission (with a prominent focus on digestive endoscopy), and significant in terms of its contribution to the field.
- The author or co-authors should be highly reputable international scientists.
- The publication must be submitted by a representative of a medical society, major teaching hospital, or university. Publications with clear commercial bias will not be endorsed.
- At least one co-author must be an individual member of WEO.

Approval Process

Once information is received:

- The WEO Executive Committee will review the application. If additional assessment is needed:
- Other committee members' perspectives will be taken into consideration at the request of the Executive Committee. If recommended:
- The Secretariat will inform the endorsement seeker in writing about the result.

Conditions

- Endorsement by WEO does not imply financial support.
- Endorsement applies only to the specific edition of the publication (for example, a book). Revised editions must be re-applied for endorsement.
- When applying for endorsement, all printed promotional material in which the WEO logo is to be published should be sent to WEO Secretariat at secretariat@worldendo.org as soon as they are prepared. Online announcement of WEO endorsement should be presented to the WEO Secretariat prior to publishing.
- Discounts on the purchasing fee, if possible, will be granted to WEO individual members (the payment procedure for WEO members will be facilitated by the applicant organization).

Benefits of Having a Publication Endorsed by WEO

- Publication details are posted on the WEO website and social media platforms.
- Endorsed publications can be announced in the WEO e-newsletter.
- Promotional materials can be displayed at WEO booths, if applicable.

Fees

The WEO endorsement of a publication will be granted free of charge.

If you have further questions, please contact us at secretariat@worldendo.org.