

# Industry in endoscopy research

## *Panel discussion*

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# Clinician and Industry interaction



# Why do we need collaboration?

- Research to advance science
- Innovate health care delivery
- Deliver evidence based medicine
  
- Improve patient care and health outcome



# Types of interaction

Clinician initiated research

Industry initiated research

- Converting ideas to Prototype
- Evaluating prototype
- Phase II & III trials
- Randomised Controlled trials
- Post marketing surveillance / registry
- Industry partners in grant applications



# Caution

## Managing Conflicts of interest

*Is a fine line!*

- Actual
- Potential
- Perceived



# We thank the supporters of today's meeting:

