

**WEO Colorectal Cancer Screening Committee
Coalition to Reduce Inequities in CRC Screening
Expert Working Group Meeting Agenda**



Friday, October 27, 2017

Time: 8:00 – 9:45 am

Venue: Hotel Novotel Barcelona City

Meeting room: Glòries B

Chairs: Samir Gupta (USA), Christian von Wagner (UK)

Mission statement: Worldwide, inequities in participation in colorectal cancer screening have been observed based on socioeconomic status, education, race, ethnicity, and other factors. The purpose of this Expert Working Group is to provide a forum for gastroenterologists, primary care physicians, experts in health behavior change, epidemiologists, and industry representatives to share their expertise with public health and research strategies for addressing inequities in screening.

Agenda

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| 8.00 am | Introduction
Christian von Wagner & Lesley McGregor, UK |
| 8.15 am | Shared decision making in relation to colorectal cancer screening
– important for participation?
Kaisa Fritzell & Anna Jaervus, Sweden |
| 8.30 am | Socioeconomic differences in CRC screening
A Buron, J Louro, M Roman, F Macià, X Castells, Spain |
| 8.45 am | To develop and test a social media intervention to increase adherence
to colorectal cancer (CRC) screening among Israeli adults
Shlomo Lewkowicz, Israel |
| 9.00 am | GP participation in increasing uptake of the National Bowel Cancer
Screening Programme: The PEARL project
Sally Benton, UK |
| 9.15 am | Discussion |
| 9:45 am | Wrap-up and adjourn
Christian von Wagner, UK |