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Building interest in the use of FIT in the US

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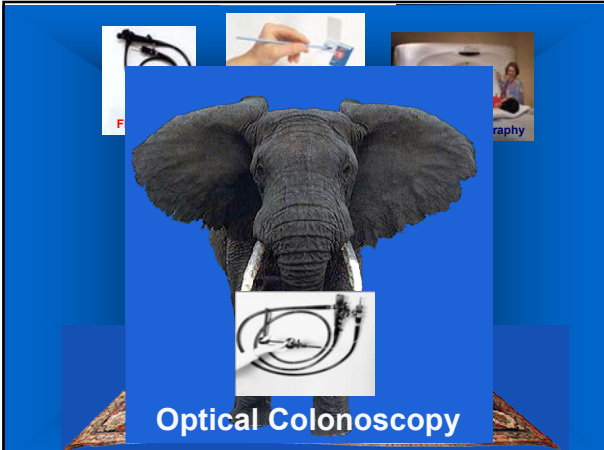


World Endoscopy Organization
Colorectal Cancer Screening Committee
Expert Working Group: FIT for Screening

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The Rap Sheet on FOBT

- If used the opportunity for CRC prevention is limited and incidental.
- Screening for occult blood has been proven to be an inherently insensitive and non-specific marker for screen relevant neoplasia.
- Repeated testing required and unlikely to be done.
- It is not the most effective screening strategy.

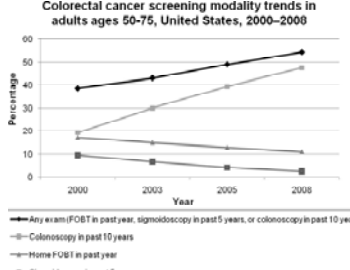


Optical Colonoscopy

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CRC Screening Test Trends 2000 - 2008

Colorectal cancer screening modality trends in adults ages 50-75, United States, 2000-2008

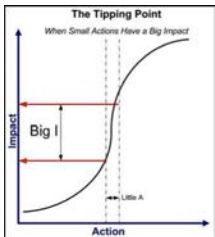


Year	Any exam (FOBT in past year, sigmoidoscopy in past 5 years, or colonoscopy in past 10 years)	Colonoscopy in past 10 years	Home FOBT in past year	Sigmoidoscopy in past 5 years
2000	38	18	10	10
2003	42	28	12	10
2005	48	38	10	8
2008	55	48	10	5

Source: National Health Interview Survey Public Use Data File 2000, 2003, 2005 and 2008. National Centre for Health Statistics, Centers for Disease Control and Prevention.

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2012 – The Tipping Point



Source: Malcolm Gladwell. *The Tipping Point: How Little Things Can Make a Big Difference*. Little, Brown and Company, 2000

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The Results of Many Small Actions

- NCCRT /ACS FOBT Clinician's Reference Resource - 2012
— <http://nccrt.org/about/provider-education/fobt-clinicians-reference-resources>
- ACP: Screening for CRC: A Guidance Statement
— Ann Intern Med. 2012;156:378-386
- JAMA PATIENT PAGE
— JAMA August 14, 2013 Volume 310, Number 6
- The New York Times 2013
— The \$2.7 Trillion Medical Bill
— Colonoscopies Explain Why U.S. Leads the World in Health Expenditures
- ASGE 2013: Screening and Surveillance for CRC: state of the art
— Kahi CJ, Anderson JC, Rex DK GIE 2013 77:335-350



A Sample of the FIT Interest Builders

- FIT in the Kaiser Permanente System – *Jeff Lee MD*
- FIT in the US VA System – *Jason Dominitz MD*
- The 80% by 2018 campaign – *Richard Wender MD*
- Questions and Discussion – *Drs Lee, Dominitz, Wender, and Joseph*
- Is there a role for a Quantitative FIT in the US and, if so, how is the FDA a help or a hindrance to its availability? – *Tom Imperiale MD and Helen Landicho*
- FIT in the uninsured/underserved US population – *Samir Gupta MD*
- Questions and Discussion – *Drs Imperiale, Gupta, Green and Ms Landicho*