

WEO endorsement policy



1. Events

General information

Meetings organized by third parties can, upon evaluation and approval from the WEO Executive Committee, receive WEO endorsement. Amongst other advantages, meetings benefit from increased visibility through the WEO website, distribution of promotional material at WEO booths and announcements in the WEO e-newsletter. The WEO endorsement of a meeting will be granted upon receipt of the appropriate fee unless a waiver has been granted.

Application process

Applications for WEO event endorsement should be done in via our [WEO Endorsed Events Application](#) Online Form which can be found on our [WEO website](#). In order for the application to be considered, information regarding the scientific program, including speakers, is mandatory and should be included in the request as outlined on the WEO website.

At a minimum, the criteria for a meeting to be endorsed are:

- The subject of digestive endoscopy must be featured prominently in the program
- At least one international faculty must be included in the program
- The event must last at least one full day
- The event must be affiliated to a medical society / major teaching hospital / university. Events organized without such affiliation will not be considered
- One member of the event's organizing committee is required to be WEO individual member

Approval process

Once all required information is received, there is a two-step approval process for WEO endorsement:

- WEO Education committee chair reviews application.
- If the event is approved by the WEO Education committee chair, WEO Executive will review the application.
- If endorsement is granted, the event will be endorsed within one week upon receipt of the fee.

Secretariat will inform endorsement seeker in writing about the result.

Conditions

- By granting this endorsement, WEO has no obligation to provide financial support to the endorsed meeting
- Application must be made at least two months prior for physical events and 1 month prior for virtual events
- Endorsement applies only to single event. When applying for endorsement, all printed promotional material (program, brochures, etc.) in which the WEO logo is to be published should be send to WEO Secretariat at secretariat@worldendo.org.
- Should an exhibition be held at the event, booth space (min. 2 x 2 square meters) will be made available to WEO

- 15% discount on the registration fee to be granted to WEO individual members attending the endorsed meeting (registration payment procedure for WEO members to be facilitated by the organizer of the endorsed event)
- WEO promotion materials to be displayed at the endorsed meeting, if applicable

Benefits of having a meeting endorsed by WEO

- Event details are posted on the WEO website and social media channels.
- Endorsed events can be announced in the WEO e-newsletter
- Permission to print the WEO logo on meeting materials
- Promotional material can be displayed at WEO booths, if applicable

If you have further questions, please contact us via secretariat@worldendo.org

Fees¹:

An administrative fee of **500 USD** for physical events and **100 USD** for virtual events applies.

Fee waivers and reductions will be available for certain countries (See [Appendix 1](#) for details).

2. Books

General information

Books submitted by third parties can, upon evaluation and approval from the WEO Executive Committee, receive WEO endorsement. The WEO endorsement of a book will be granted free of charge.

Amongst other advantages, books will benefit from increased visibility through the WEO website and announcements in the WEO e-newsletter.

Application process

Applications for WEO book endorsement should be done in writing, via email to secretariat@worldendo.org. In order for the application to be considered, information regarding their scientific content, including authors, is mandatory and should be included in the request.

At a minimum, the criteria for a book to be endorsed are:

- The subject of digestive endoscopy must be featured prominently
- Author or co-authors should be highly reputed international scientists.
- The book must be submitted by a representative of a medical society / major teaching hospital / university. Books with clear commercial bias will not be endorsed
- One co-author must be a WEO individual member

Approval process

Once information is received, there is a two-step approval process:

- Information is passed on to the WEO Education committee chair, for deliberation.
- If the book is approved by the WEO Education committee chair, the information is passed on to the WEO Executive. Following the established procedure, book will be endorsed should no objections are received within one week.

Secretariat will inform endorsement seeker in writing about the result.

¹ Fees apply for applications received after January 1, 2021.

Conditions

- By granting this endorsement, WEO has no obligation to provide financial support to the endorsed book or video
- Endorsement applies only to the specific edition of the book. Revised editions should re-apply for endorsement
- All printed related material in which the WEO logo appears should be submitted to the secretariat via email before publishing for approval
- Discounts to be made available on the purchasing fee if possible will be granted to WEO individual members (payment procedure for WEO members to be facilitated by the applicant organization)

Benefits of having a meeting endorsed by WEO

- Books details are posted on the WEO website and social media websites
- Endorsed books can be announced in the WEO e-newsletter
- Promotional material can be displayed at WEO booths, if applicable

If further questions, please contact us via secretariat@worldendo.org

Appendix 1. Fee reductions and waivers²

Countries from Group A are exempt from administrative fee.
A reduction of 50% applies to countries from Group B.

Group A (fee waived)

Afghanistan
Angola
Bangladesh
Belize
Benin
Bhutan
Burkina Faso
Burundi
Cabo Verde
Cambodia
Cameroon
Central African Republic
Chad
Comoros
Congo
Cook Islands
Côte d'Ivoire
Democratic People's Republic of Korea
Democratic Republic of the Congo
Djibouti
Dominica
Equatorial Guinea
Eritrea
Eswatini
Ethiopia
Gambia
Ghana
Grenada
Guinea
Guinea-Bissau
Haiti
Kenya
Kiribati
Kyrgyzstan
Lao People's Democratic Republic
Lesotho
Liberia
Madagascar
Malawi

² Adapted from Research4Life model <https://www.research4life.org/access/eligibility/>

Maldives
Mali
Marshall Islands
Mauritania
Micronesia (Federated States of)
Mozambique
Myanmar
Nauru
Nepal
Nicaragua
Niger
Niue
Papua New Guinea
Republic of Moldova
Rwanda
Saint Helena
Saint Lucia
Samoa
Sao Tome and Principe
Senegal
Sierra Leone
Solomon Islands
Somalia
South Sudan
Sudan
Suriname
Syrian Arab Republic
Tajikistan
Timor-Leste
Togo
Tokelau
Tonga
Tuvalu
Uganda
United Republic of Tanzania
Vanuatu
Yemen
Zambia
Zimbabwe

Group B (fee reduction – 50%)

Albania
Algeria
Antigua and Barbuda
Armenia

Azerbaijan
Belarus
Bolivia (Plurinational State of)
Bosnia and Herzegovina
Botswana
Colombia
Cuba
Ecuador
Egypt
El Salvador
Fiji
Gabon
Georgia
Guatemala
Guyana
Honduras
Iraq
Jamaica
Jordan
Kosovo (in accordance with Security Council resolution 1244 (1999))
Lebanon²
Libya
Mauritius
Mongolia
Montenegro
Morocco
Namibia
Nigeria
North Macedonia
Pakistan
Palau
Paraguay
Peru
Saint Kitts and Nevis
Saint Vincent and the Grenadines¹
Serbia
Seychelles
Sri Lanka
Tunisia
Ukraine
Uzbekistan
Venezuela (Bolivarian Republic of)
Viet Nam
West Bank and Gaza Strip